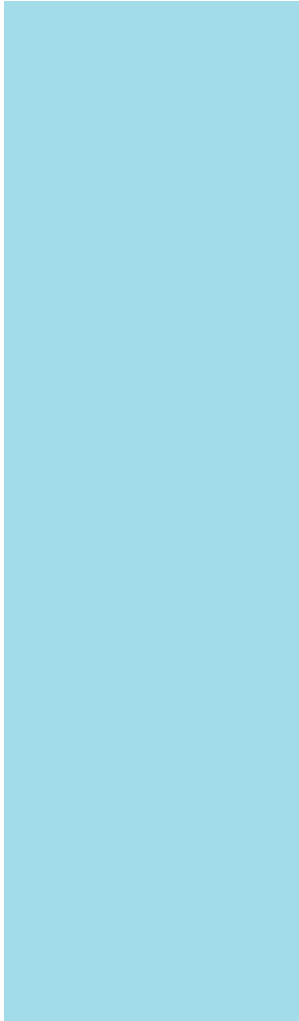
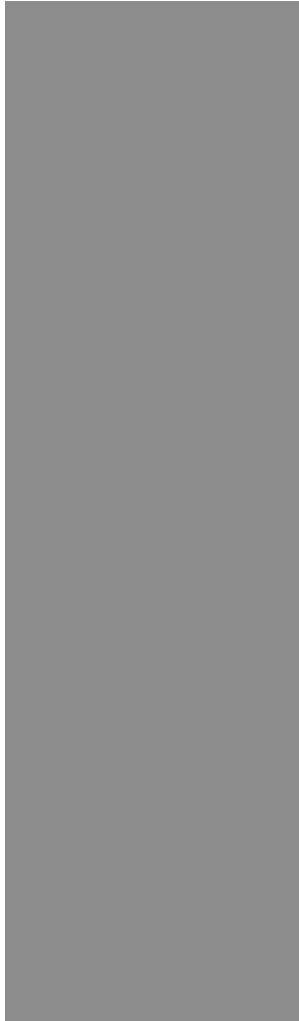
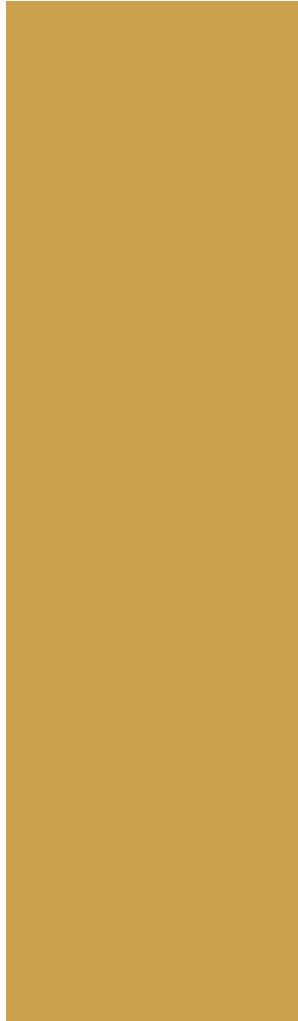




STEVE
ROZENBERG

STYLE GUIDE

DIGITAL COLOR PALETTE

Primary		Accent		Secondary		
						
Red: 4 Green: 35 Blue: 63	Red: 0 Green: 89 Blue: 140	Red: 6 Green: 136 Blue: 166	Red: 162 Green: 220 Blue: 232	Red: 8 Green: 24 Blue: 38	Red: 140 Green: 140 Blue: 140	Red: 204 Green: 161 Blue: 78
Hex: #04233F	Hex: #00598C	Hex: #0688A6	Hex: #A2DCE8	Hex: #081826	Hex: #8C8C8C	Hex: #CCA14E

THE PRIMARY LOGOS



TAGLINE LOGOS



FOCUS AND FINISH



STEVE
ROZENBERG
FOCUS AND FINISH

TYPOGRAPHY

ETHNOCENTRIC

LOGO, STEVE ROZENBERG

Authentic

ACCENT TYPE, DETAILS, USE SIGNATURE

MONTSERRAT

HEADLINES, USE BOLD OR EXTRA BOLD

Mistral

ACCENT TYPE, DETAILS USE REGULAR

MONTSERRAT

GENERAL COPY, USE REGULAR

HELVETICA

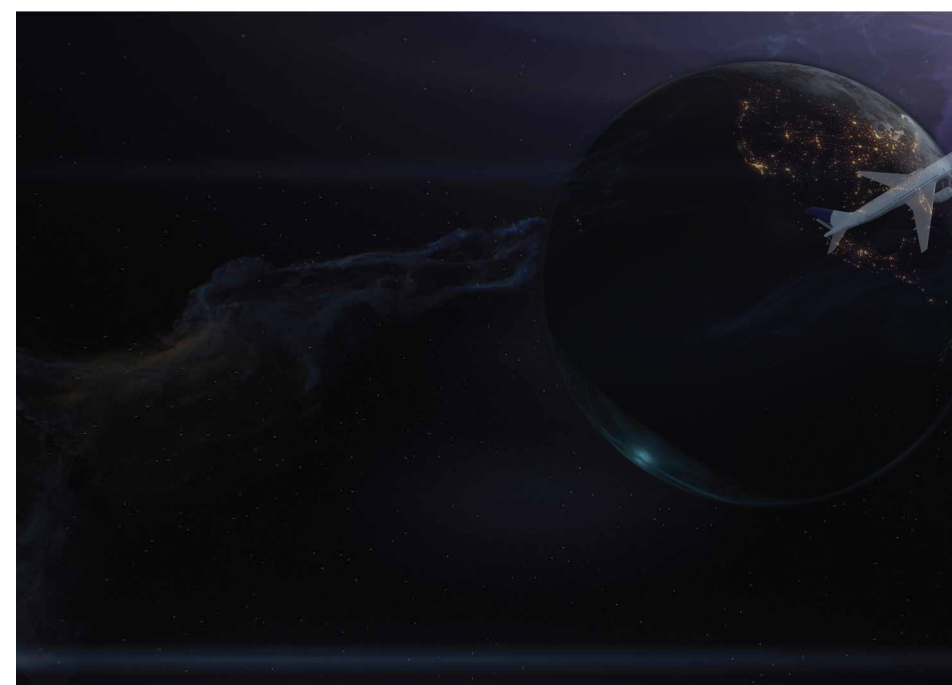
TAGLINE, FOCUS AND FINISH, USE BOLD OBLIQUE



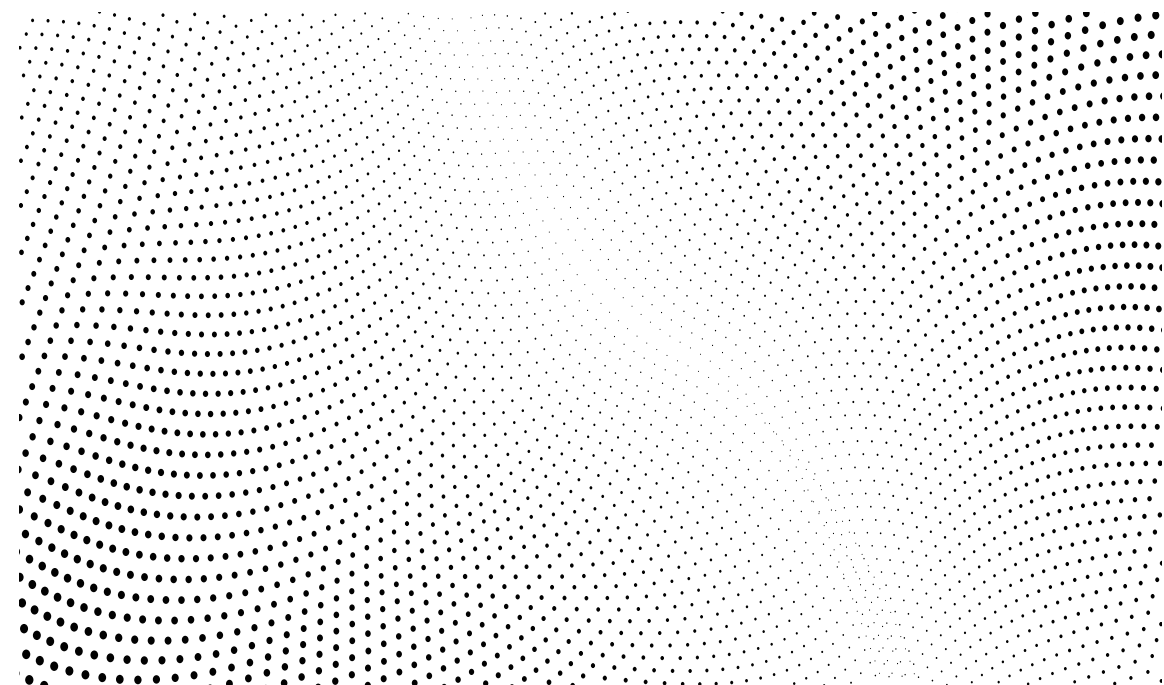
STEVE ROZENBERG

STYLE GUIDE | 2025

DESIGN ELEMENTS

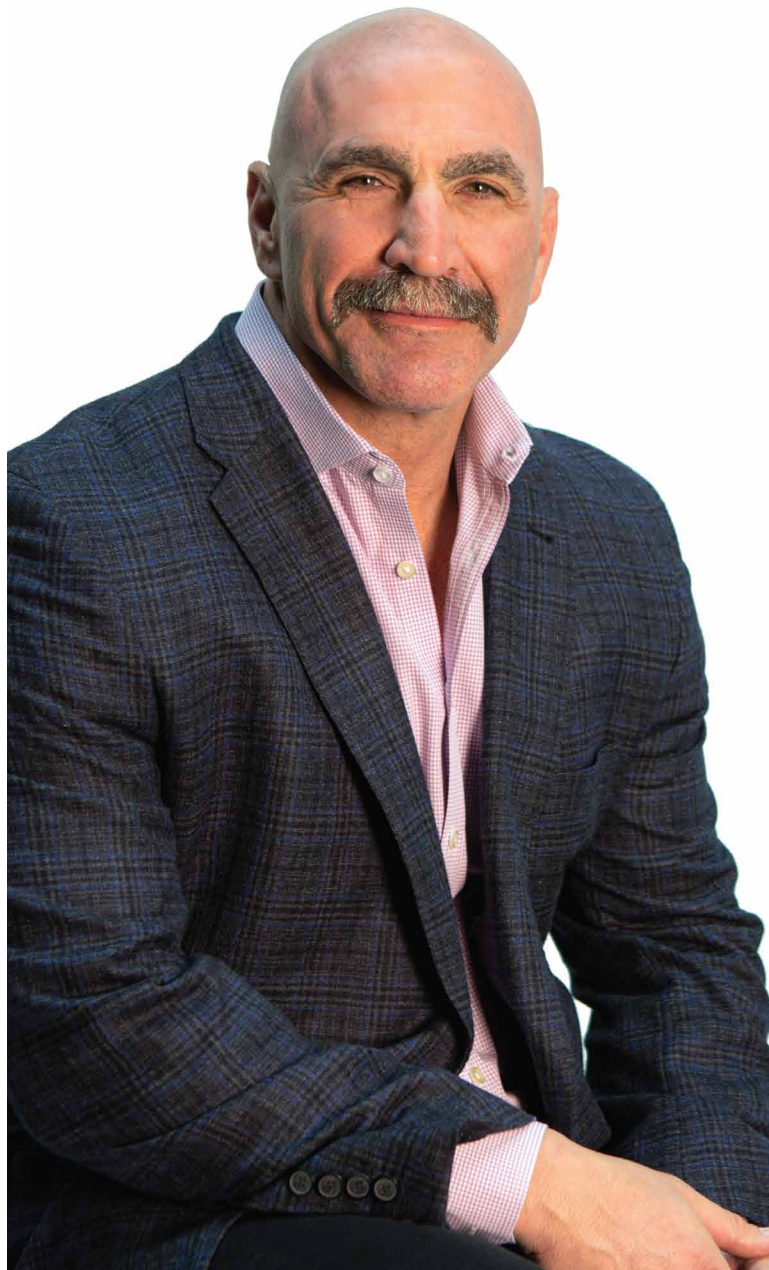


SPACE BACKGROUND | GLOBE | AIRPLANE



PATTERN DESIGN

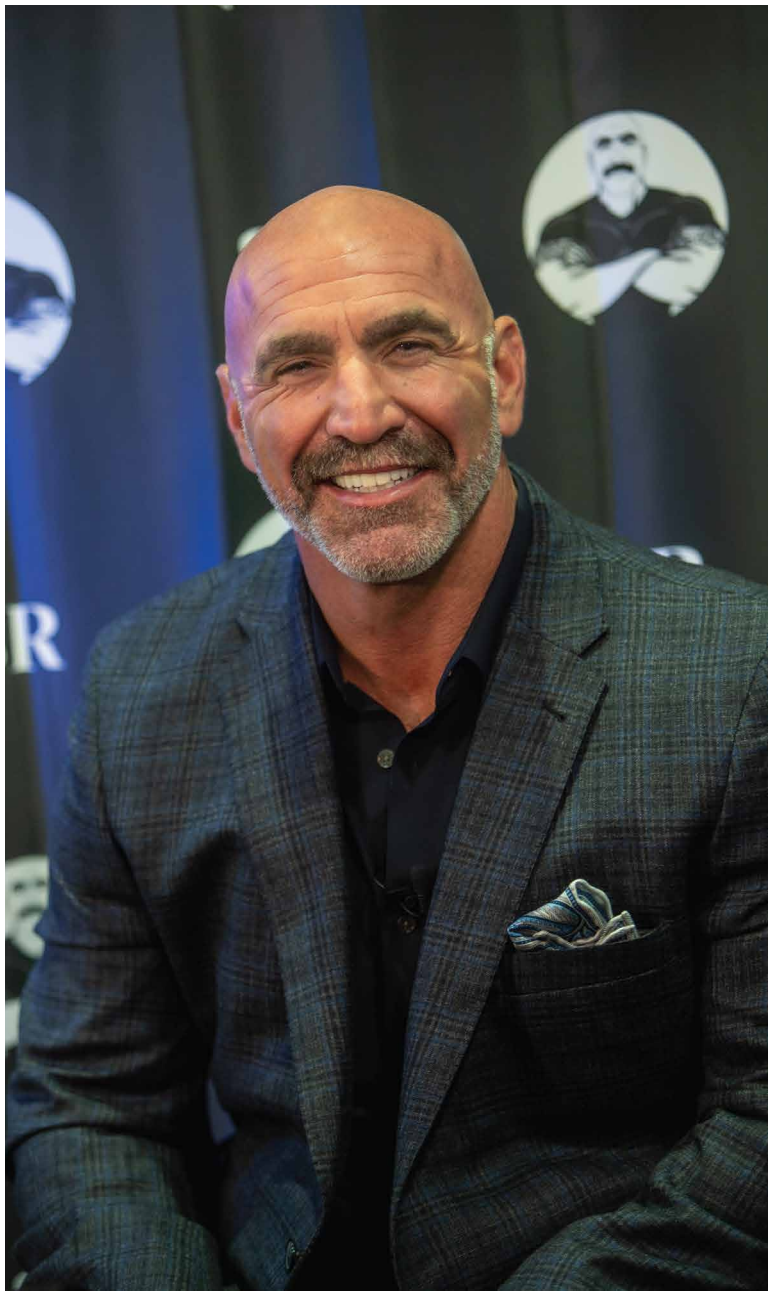
IMAGES I



IMAGES II



IMAGES III



APPROVALS

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